

F M FORUM

The Facilities Management Forum brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

23rd & 24th June 2025

Hilton Deansgate, Manchester

In association with...

**FM
BRIEFING**

EVENT OVERVIEW

The Facilities Management Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior facilities management professionals**, with job titles including:

- Facilities Director / Manager
- Estates Director / Manager
- Procurement Director / Manager

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified FM buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Forum has been running for **28 years**

Over **1280** business **meetings** facilitated at each event

Average Annual Budget

£250K

£5M+

All delegates attending
require new solutions

72%

of companies have
secured business post-event

Here is a taste of our event experience...



The event was expertly organised by the events staff. The team made sure that all scheduled meetings took place, and if they couldn't for any reason, they swiftly substituted another meeting. I had a terrific time at the evening's entertainment and will definitely attend again. I appreciate all of your effort in planning and organising a great event!

JLL TECHNOLOGIES

The event is a good mix of people from across the industry and there is generally good coverage of roles and buyers. The meeting output is productive and we have had some good sessions with some keen people. The events team are all very friendly and helpful and are on it when you're not currently with someone and really keep the event moving

NUVOLO

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £7,500 +VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 2 x places at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- FM Briefing Newsletter –
 - 1 x Insert banner in 2 newsletter editions
 - 1 x Q&A interview with senior team member
 - 1 x Product spotlight
 - Content promoted via social media

SILVER PACKAGE - £6,250 +VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 1 x place at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- FM Briefing Newsletter –
 - 1 x Product spotlight
 - 1 x PR sponsored content
 - Content promoted via social media

FM BRIEFING

FM Briefing is an industry resource delivering news & analysis from across the Facilities Management Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



13,900

subscribers

FEATURES

JANUARY

Health & Safety

FEBRUARY

Building
Maintenance &
Refurbishment

MARCH

Cleaning

APRIL

Total FM

MAY

Energy
Management

JUNE

Security

JULY

Air Conditioning

AUGUST

Waste Management

SEPTEMBER

Asset Management

OCTOBER

FM Software

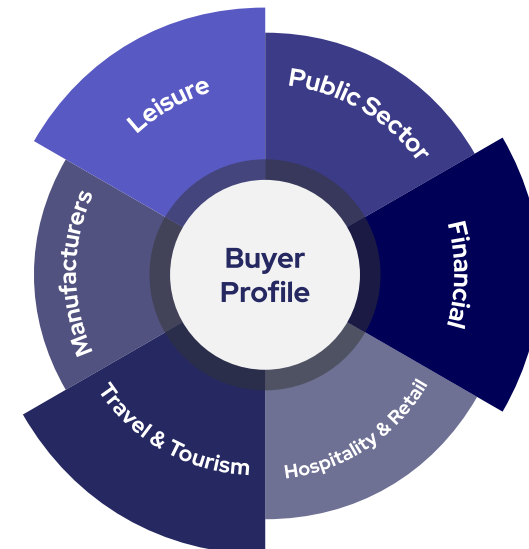
NOVEMBER

Intruder & Alarm
Systems

DECEMBER

Fire & Safety
Equipment

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **6,500 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**

FM FORUM

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